

ORDER



Orders
Order / Rev: 710679
Alt Order #: 06300868
Product Desc: OBAMA SCHED C
Estimate: 1687
Flight Dates: 09/04/12 - 09/17/12
Original Date / Rev: 08/30/12 / 08/30/12
Order Type: Political

WUSA

Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: NAT

Agency
Name: Greer Margolis Mitchell/ Pol
Buying Contact:
Billing Contact:
 3050 K St NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser
Name: Obama/D/President
Demographic: A35+
Product Codes: PL-Presidential,Political,PL-Federal
Priority: P-1
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 09/03/12 | 09/09/12 | 60 | \$73,700.00 | \$62,645.00 |
| 09/10/12 | 09/16/12 | 75 | \$86,000.00 | \$73,100.00 |
| 09/17/12 | 09/23/12 | 16 | \$13,800.00 | \$11,730.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|----------------|------------|---------------------|---------------------|-------------|
| September 2012 | 151 | \$173,500.00 | \$147,475.00 | 0.00 |
| Totals | 151 | \$173,500.00 | \$147,475.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Aaron Ashe | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|------|-------------------|-----------------|--------------------------|-------|----------------|-------------------|-----|-------------|----------|---------------|------|------|-------|------------|
| E 1 | WUSA | 09/04/12 | 09/10/12 | 9-930a Inside Edition | CM | 9-930a | MTWTF-- | :30 | 5 | \$200.00 | P-2 | 0.00 | NM | 5 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/04/12 | 09/10/12 | MTWTF-- | | | 5 | | \$200.00 | | 0.00 | | | | |
| E 2 | WUSA | 09/12/12 | 09/14/12 | 9-930a Inside Edition | CM | 9-930a | --WTF-- | :30 | 4 | \$200.00 | P-2 | 0.00 | NM | 4 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/10/12 | 09/16/12 | --WTF-- | | | 4 | | \$200.00 | | 0.00 | | | | |
| 3 | WUSA | 09/17/12 | 09/17/12 | 9-930a Inside Edition | CM | 9-930a | M----- | :30 | 1 | \$400.00 | P-1 | 0.00 | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/17/12 | 09/23/12 | M----- | | | 1 | | \$400.00 | | 0.00 | | | | |
| E 4 | WUSA | 09/04/12 | 09/10/12 | 930-10a The Insider | CM | 930-10a | MTWTF-- | :30 | 5 | \$200.00 | P-2 | 0.00 | NM | 5 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/04/12 | 09/10/12 | MTWTF-- | | | 5 | | \$200.00 | | 0.00 | | | | |
| E 5 | WUSA | 09/12/12 | 09/14/12 | 930-10a The Insider | CM | 930-10a | --WTF-- | :30 | 4 | \$200.00 | P-2 | 0.00 | NM | 4 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/10/12 | 09/16/12 | --WTF-- | | | 4 | | \$200.00 | | 0.00 | | | | |
| 6 | WUSA | 09/17/12 | 09/17/12 | 930-10a The Insider | CM | 930-10a | M----- | :30 | 1 | \$400.00 | P-1 | 0.00 | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |

Order / Rev: 710679
 Alt Order #: 06300868
 Flight Dates: 09/04/12 - 09/17/12

Advertiser: Obama/D/President
 Product Desc: OBAMA SCHED C
 Estimate: 1687

WUSA

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|------|-------------------|-----------------|--------------------------------------|-------|-----------------------------|---------|-----|-------------|------------|-----|---------------|------|-------|------------|
| 6 | WUSA | 09/17/12 | 09/17/12 | 930-10a The Insider | CM | 930-10a | M----- | :30 | 1 | \$400.00 | P-1 | 0.00 | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | M----- | | 1 | | | \$400.00 | | | 0.00 | | | |
| E 7 | WUSA | 09/04/12 | 09/10/12 | 10-11a LETS MAKE DEAL | CM | 10-11a | MTWTF-- | :30 | 5 | \$500.00 | P-1 | 0.00 | NM | 5 | \$2,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 09/04/12 | 09/10/12 | MTWTF-- | | 5 | | | \$500.00 | | | 0.00 | | | |
| E 8 | WUSA | 09/12/12 | 09/14/12 | 10-11a Let's Make a Deal | CM | 10-11a | --WTF-- | :30 | 4 | \$500.00 | P-1 | 0.00 | NM | 4 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | --WTF-- | | 4 | | | \$500.00 | | | 0.00 | | | |
| 9 | WUSA | 09/17/12 | 09/17/12 | 10-11a Let's Make a Deal | CM | 10-11a | M----- | :30 | 1 | \$700.00 | P-1 | 0.00 | NM | 1 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | M----- | | 1 | | | \$700.00 | | | 0.00 | | | |
| E 10 | WUSA | 09/04/12 | 09/10/12 | Price Is Right The Price is Right | CM | 11a-12p | MTWTF-- | :30 | 5 | \$1,100.00 | P-1 | 0.00 | NM | 5 | \$5,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 09/04/12 | 09/10/12 | MTWTF-- | | 5 | | | \$1,100.00 | | | 0.00 | | | |
| E 11 | WUSA | 09/12/12 | 09/14/12 | Price Is Right The Price is Right | CM | 11a-12p | --WTF-- | :30 | 4 | \$1,100.00 | P-1 | 0.00 | NM | 4 | \$4,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | --WTF-- | | 4 | | | \$1,100.00 | | | 0.00 | | | |
| 12 | WUSA | 09/17/12 | 09/17/12 | Price Is Right The Price is Right | CM | 11a-12p | M----- | :30 | 1 | \$1,300.00 | P-1 | 0.00 | NM | 1 | \$1,300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | M----- | | 1 | | | \$1,300.00 | | | 0.00 | | | |
| E 13 | WUSA | 09/04/12 | 09/10/12 | DT Daytime | CM | 9a-3p (12:30 PM-3:00 PM) | MTWTF-- | :30 | 10 | \$850.00 | P-2 | 0.00 | NM | 10 | \$8,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 09/04/12 | 09/10/12 | MTWTF-- | | 10 | | | \$850.00 | | | 0.00 | | | |
| E 14 | WUSA | 09/12/12 | 09/14/12 | DT Daytime | CM | 9a-3p (12:30 PM-3:00 PM) | --WTF-- | :30 | 8 | \$850.00 | P-2 | 0.00 | NM | 8 | \$6,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | --WTF-- | | 8 | | | \$850.00 | | | 0.00 | | | |
| 15 | WUSA | 09/17/12 | 09/17/12 | DT Daytime | CM | 9a-3p (12:30 PM-3:00 PM) | M----- | :30 | 2 | \$1,400.00 | P-1 | 0.00 | NM | 2 | \$2,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | M----- | | 2 | | | \$1,400.00 | | | 0.00 | | | |
| E 16 | WUSA | 09/04/12 | 09/10/12 | 3-4p The Doctors | CM | 3-4p | MTWTF-- | :30 | 5 | \$450.00 | P-2 | 0.00 | NM | 5 | \$2,250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 09/04/12 | 09/10/12 | MTWTF-- | | 5 | | | \$450.00 | | | 0.00 | | | |
| E 17 | WUSA | 09/12/12 | 09/14/12 | 3-4p The Doctors | CM | 3-4p | --WTF-- | :30 | 4 | \$450.00 | P-2 | 0.00 | NM | 4 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | --WTF-- | | 4 | | | \$450.00 | | | 0.00 | | | |
| 18 | WUSA | 09/17/12 | 09/17/12 | 3-4p The Doctors | CM | 3-4p | M----- | :30 | 1 | \$500.00 | P-2 | 0.00 | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | M----- | | 1 | | | \$500.00 | | | 0.00 | | | |
| E 19 | WUSA | 09/04/12 | 09/10/12 | 4-5p Dr. Phil | CM | 4-5p | MTWTF-- | :30 | 5 | \$600.00 | P-2 | 0.00 | NM | 5 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 09/04/12 | 09/10/12 | MTWTF-- | | 5 | | | \$600.00 | | | 0.00 | | | |
| E 20 | WUSA | 09/12/12 | 09/14/12 | 4-5p Dr. Phil | CM | 4-5p | --WTF-- | :30 | 4 | \$600.00 | P-2 | 0.00 | NM | 4 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |

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Advertiser: Obama/D/President
 Product Desc: OBAMA SCHED C
 Estimate: 1687

WUSA

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|------|-------------------|-----------------|--|-------|-------------------|---------|-----|-------------|------------|-----|---------------|------|-------|-------------|
| E 20 | WUSA | 09/12/12 | 09/14/12 | 4-5p Dr. Phil | CM | 4-5p | --WTF-- | :30 | 4 | \$600.00 | P-2 | 0.00 | NM | 4 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | --WTF-- | | 4 | | | \$600.00 | | | 0.00 | | | |
| 21 | WUSA | 09/17/12 | 09/17/12 | 4-5p Dr. Phil | CM | 4-5p | M----- | :30 | 2 | \$750.00 | P-2 | 0.00 | NM | 2 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | M----- | | 2 | | | \$750.00 | | | 0.00 | | | |
| E 22 | WUSA | 09/04/12 | 09/10/12 | CBS This Morning CBS This Morning | CM | 7-9a | MTWTF-- | :30 | 10 | \$250.00 | P-2 | 0.00 | NM | 10 | \$2,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 09/04/12 | 09/10/12 | MTWTF-- | | 10 | | | \$250.00 | | | 0.00 | | | |
| E 23 | WUSA | 09/12/12 | 09/14/12 | CBS This Morning CBS This Morning | CM | 7-9a | --WTF-- | :30 | 8 | \$250.00 | P-2 | 0.00 | NM | 8 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | --WTF-- | | 8 | | | \$250.00 | | | 0.00 | | | |
| E 24 | WUSA | 09/17/12 | 09/17/12 | CBS This Morning CBS This Morning | CM | 7-9a | M----- | :30 | 3 | \$300.00 | P-2 | 0.00 | NM | 3 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | M----- | | 3 | | | \$300.00 | | | 0.00 | | | |
| E 25 | WUSA | 09/04/12 | 09/10/12 | 9 News @ 5p 9 News @ 5p | CM | 5-6p | MTWTF-- | :30 | 5 | \$500.00 | P-2 | 0.00 | NM | 5 | \$2,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 09/04/12 | 09/10/12 | MTWTF-- | | 5 | | | \$500.00 | | | 0.00 | | | |
| E 26 | WUSA | 09/12/12 | 09/14/12 | 9 News @ 5p 9 News @ 5p | CM | 5-6p | --WTF-- | :30 | 4 | \$500.00 | P-2 | 0.00 | NM | 4 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | --WTF-- | | 4 | | | \$500.00 | | | 0.00 | | | |
| E 27 | WUSA | 09/17/12 | 09/17/12 | 9 News @ 5p 9 News @ 5p | CM | 5-6p | M----- | :30 | 1 | \$800.00 | P-2 | 0.00 | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | M----- | | 1 | | | \$800.00 | | | 0.00 | | | |
| E 28 | WUSA | 09/04/12 | 09/10/12 | 9 News @ 6p 9 News @ 6p | CM | 6-630p | MTWTF-- | :30 | 5 | \$800.00 | P-2 | 0.00 | NM | 5 | \$4,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 09/04/12 | 09/10/12 | MTWTF-- | | 5 | | | \$800.00 | | | 0.00 | | | |
| E 29 | WUSA | 09/12/12 | 09/14/12 | 9 News @ 6p 9 News @ 6p | CM | 6-630p | --WTF-- | :30 | 4 | \$800.00 | P-2 | 0.00 | NM | 4 | \$3,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | --WTF-- | | 4 | | | \$800.00 | | | 0.00 | | | |
| 30 | WUSA | 09/17/12 | 09/17/12 | 9 News @ 6p 9 News @ 6p | CM | 6-630p | M----- | :30 | 1 | \$900.00 | P-2 | 0.00 | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | M----- | | 1 | | | \$900.00 | | | 0.00 | | | |
| E 31 | WUSA | 09/04/12 | 09/10/12 | 9 News Tonight 7p 9 News Tonight 7p | CM | 7-730p | MTWTF-- | :30 | 5 | \$750.00 | P-2 | 0.00 | NM | 5 | \$3,750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 09/04/12 | 09/10/12 | MTWTF-- | | 5 | | | \$750.00 | | | 0.00 | | | |
| E 32 | WUSA | 09/12/12 | 09/14/12 | 9 News Tonight 7p 9 News Tonight 7p | CM | 7-730p | --WTF-- | :30 | 4 | \$750.00 | P-2 | 0.00 | NM | 4 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | --WTF-- | | 4 | | | \$750.00 | | | 0.00 | | | |
| 33 | WUSA | 09/17/12 | 09/17/12 | 9 News Tonight 7p 9 News Tonight 7p | CM | 7-730p | M----- | :30 | 1 | \$800.00 | P-2 | 0.00 | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | M----- | | 1 | | | \$800.00 | | | 0.00 | | | |
| E 34 | WUSA | 09/04/12 | 09/10/12 | Entertainment Tonight Entertainment Tonight | CM | 730-8P | MTWTF-- | :30 | 5 | \$2,500.00 | P-1 | 0.00 | NM | 5 | \$12,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |

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| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--------|-------|-------------------|-----------------|--|-------|-------------------|---------|-----|-------------|-------------|---------------|------|------|--------------|-------------|
| E 34 | WUSA | 09/04/12 | 09/10/12 | Entertainment Tonight Entertainment Tonight | CM | 730-8P | MTWTF-- | :30 | 5 | \$2,500.00 | P-1 | 0.00 | NM | 5 | \$12,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | Week: | 09/04/12 | 09/10/12 | MTWTF-- | | 5 | | | \$2,500.00 | | 0.00 | | | | |
| E 35 | WUSA | 09/12/12 | 09/14/12 | Entertainment Tonight Entertainment Tonight | CM | 730-8P | --WTF-- | :30 | 4 | \$2,500.00 | P-1 | 0.00 | NM | 4 | \$10,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | Week: | 09/10/12 | 09/16/12 | --WTF-- | | 4 | | | \$2,500.00 | | 0.00 | | | | |
| 36 | WUSA | 09/17/12 | 09/17/12 | Entertainment Tonight Entertainment Tonight | CM | 730-8P | M----- | :30 | 1 | \$2,800.00 | P-1 | 0.00 | NM | 1 | \$2,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | Week: | 09/17/12 | 09/23/12 | M----- | | 1 | | | \$2,800.00 | | 0.00 | | | | |
| E 37 | WUSA | 09/05/12 | 09/12/12 | Wed Prime A Big Brother 14 | CM | 8-9P | --W---- | :30 | 2 | \$9,000.00 | P-1 | 0.00 | NM | 4 | \$36,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | Week: | 09/03/12 | 09/09/12 | --W---- | | 2 | | | \$9,000.00 | | 0.00 | | | | |
| | Week: | 09/10/12 | 09/16/12 | --W---- | | 2 | | | \$9,000.00 | | 0.00 | | | | |
| E 38 | WUSA | 09/08/12 | 09/15/12 | Sat Prime C 48 Hours Mystery | CM | 10-11P | -----S- | :30 | 1 | \$2,500.00 | P-2 | 0.00 | NM | 3 | \$7,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | Week: | 09/03/12 | 09/09/12 | -----S- | | 1 | | | \$2,500.00 | | 0.00 | | | | |
| | Week: | 09/10/12 | 09/16/12 | -----S- | | 2 | | | \$2,500.00 | | 0.00 | | | | |
| 39 | WUSA | 09/09/12 | 09/16/12 | Sun Prime A 60 Minutes | CM | 7-8P | -----S | :30 | 1 | \$14,000.00 | P-1 | 0.00 | NM | 2 | \$28,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | Week: | 09/03/12 | 09/09/12 | -----S | | 1 | | | \$14,000.00 | | 0.00 | | | | |
| | Week: | 09/10/12 | 09/16/12 | -----S | | 1 | | | \$14,000.00 | | 0.00 | | | | |
| Totals | | | | | | | | | | | | | 151 | \$173,500.00 | |